COMPULYNX
Technology for a Better Tomorrow




# NEXX.Ai

## NEXX Cloud ERP for Apparel Store

### Complete Fashion Retail Management Solution

NEXX is a comprehensive retail management solution designed to streamline operations across Apparel Stores, Fashion Chains, Boutiques, Footwear Outlets, and Lifestyle Retailers. From Inventory Management to POS, customer Loyalty, Purchasing, and Financial Control, NEXX helps retailers improve efficiency and drive sales growth.

KENYA UGANDA TANZANIA

# Why NEXX for Retail?

Trusted by Over 110+ Retailers Across 35 Countries

30+ Years of Retail Expertise

e-Invoicing Ready for many Countries

Mobile Money Integration

24×7 Round The Clock Support



## Designed To Grow With You

From Small, single site organizations to Large Multi-location enterprises, NEXX is scalable and will grow with your business.



## Fashion Inventory Management

Gain complete visibility into apparel inventory across stores and warehouses, including Sizes, Colors, Styles, Brands and seasonal collections.



## Multi-Store Fashion Management

Manage multiple stores, warehouses, and franchise locations from a centralized platform with real-time inventory synchronization.




## Fashion Retail Analytics

Analyze best-selling styles, seasonal trends, customer preferences, inventory turnover, and profit margins with real-time dashboards.

# NEXX Key Modules



## Point of Sale (POS)

Fast and reliable checkout designed for Apparel stores, supporting barcode scanning, promotions, loyalty rewards, and multiple payment methods.



## Web POS

Browser-based POS for Apparel Store, allowing sales operations from temporary outlets, events, pop-up stores, and multiple locations.



## E-Commerce

Online store management with real-time sync to Inventory, enabling seamless omni-channel retail.



## Store Inventory

Track stock levels, transfers, batch movements, and replenishment across multiple Apparel outlets while minimizing stock losses.



## Merchandising

Tools to plan, manage, and optimize product assortments, pricing, and shelf placement for maximum impact.




## Promotions

Centralized management of discounts, offers, and campaigns to boost sales and customer engagement.




## CRM

Captures customer data, purchase history, and preferences to drive loyalty programs and personalized marketing.



## Gift Cards & Voucher

Digital and physical voucher management, enabling retailers to issue, redeem, and track gift cards easily.



## Finance

Integrated Accounting and financial reporting, ensuring compliance and accurate tracking of revenue and expenses.



## Business Intelligence

Advanced analytics and dashboards that provide insights into sales trends, customer behavior, and operational efficiency.

## NEXX Retail ERP solution can be deployed on-Premises or in the Cloud





# NEXX Features

NEXX is a Robust, Scalable, Flexible, Highly secure and easy to use platform that unifies your entire organization onto one integrated business software suite.

- Cloud Based
- Highly Secured
- Multi Currency
- Multi Locations
- Platform Agnostic
- Real Time Data
- Integration APIs
- Modular
- Flexible and Scalable
- Workflow & Approvals
- Easy to Use
- Multi Lingual




# NEXX Benefits

## 1 Fashion Inventory Management

Manage products, Pricing, Inventory, Promotions, and customer data from a single platform.

## 2 Seasonal Promotions & Campaigns

Configure fashion promotions including seasonal sales, clearance events, buy-one-get-one offers, and loyalty rewards.

## 3 Customer Loyalty Programs

Reward customers through membership programs, loyalty points, personalized offers, and exclusive promotions.

## 4 Real-Time Inventory Visibility

Track inventory by Style, Size, Color, Brands and location to improve stock availability and reduce lost sales.

## 5 Better Customer Experience

Faster checkout, accurate inventory availability, personalized promotions, and seamless returns improve customer satisfaction.

# HARDWARE RECOMMENDATIONS

As part of our complete Apparel ERP solution, at CompuLynx, We offers a range of Retail Hardware devices including POS terminals, Barcode Scanners, Receipt Printers, Label Printers, Cash Drawers, and Inventory Management solutions to support efficient fashion retail operations.

We proudly provide these reliable devices to give you a strong foundation for Efficient, Seamless, and Hassle-free Business operations.




**X-POS Ci3/Ci5**
T4-910 All in One Touch POS




**X-POS Q801K**
3 Inch Thermal Receipt Printer




**X-POS XP4500**
2D Desktop Barcode Scanner



**X-POS EC-700**
7" TFT-LCD Dispaly Pole



**X-POS XP2800**
1D/2D Wireless Barcode Scanner



**X-POS GS-2408D**
4" Barcode Label Printer



**X-POS BC410**
Cash Drawer



**X-POS B300**
Bluetooth Receipt & Label Printer



**Theft Detection Pedestal Systems**



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# CONTACT US

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