COMPULYNX
Technology for a Better Tomorrow



NEXX.Ai

NEXX Cloud ERP for Cosmetics & Beauty Stores

Complete Beauty Store Management Solution

NEXX Cloud ERP is an all-in-one platform designed specifically for Cosmetics, Skincare, Fragrance, Beauty, and Personal Care retailers. It centralizes your operations into a single, cloud-based system, enabling you to Efficiently Manage sales, Inventory, Customers, Suppliers, and Finances. Increase efficiency, improve customer loyalty, and drive sustainable growth with a solution built for the unique needs of the beauty retail industry.

KENYA UGANDA TANZANIA

Why NEXX for Retail?

Trusted by Over 110+ Retailers Across 35 Countries

30+ Years of Retail Expertise

e-Invoicing Ready for many Countries

Mobile Money Integration

24×7 Round The Clock Support



Designed To Grow With You

From Small, single site organizations to Large Multi-location enterprises, NEXX is scalable and will grow with your business.



Beauty Inventory Management

Gain complete visibility into skincare, cosmetics, fragrances, personal care products, and beauty accessories across all stores and warehouses.



Multi-Store Beauty Retail Management

Manage multiple beauty outlets, cosmetic stores, and distribution centers through a centralized platform with real-time inventory visibility.



Beauty Sales & Customer Insights

Analyze customer purchasing behavior, product performance, brand profitability, and beauty trends using powerful dashboards and reports.

NEXX Key Modules



Point of Sale (POS)

Fast and reliable checkout designed for Cosmetic stores, supporting barcode scanning, promotions, loyalty rewards, and multiple payment methods.



Web POS

Browser-based POS for Cosmetic Store, allowing sales operations from temporary outlets, events, pop-up stores, and multiple locations.



E-Commerce

Online store management with real-time sync to Inventory, enabling seamless omni-channel retail.



Store Inventory

Track stock levels, transfers, batch movements, and replenishment across multiple Cosmetic outlets while minimizing stock losses.



Merchandising

Tools to plan, manage, and optimize product assortments, pricing, and shelf placement for maximum impact.



Promotions

Centralized management of discounts, offers, and campaigns to boost sales and customer engagement.



CRM

Captures customer data, purchase history, and preferences to drive loyalty programs and personalized marketing.



Gift Voucher

Digital and physical voucher management, enabling retailers to issue, redeem, and track gift cards easily.



Finance

Integrated Accounting and financial reporting, ensuring compliance and accurate tracking of revenue and expenses.



Business Intelligence

Advanced analytics and dashboards that provide insights into sales trends, customer behavior, and operational efficiency.

NEXX Retail ERP solution can be deployed on-Premises or in the Cloud





NEXX Features

NEXX is a Robust, Scalable, Flexible, Highly secure and easy to use platform that unifies your entire organization onto one integrated business software suite.

- Cloud Based
- Highly Secured
- Multi Currency
- Multi Locations
- Platform Agnostic
- Real Time Data
- Integration APIs
- Modular
- Flexible and Scalable
- Workflow & Approvals
- Easy to Use
- Multi Lingual



NEXX Benefits

1 Centralized Beauty Retail Management

Manage products, pricing, promotions, inventory, suppliers, and customer information from a single platform.

2 Beauty Promotions & Marketing Campaigns

Launch targeted promotions for skincare, makeup, fragrances, beauty bundles, and seasonal campaigns with ease.

3 Customer Loyalty Programs

Increase customer retention through reward points, memberships, personalized promotions, and exclusive beauty offers.

4 Real-Time Product Visibility

Monitor inventory levels, stock movement, product availability, and replenishment needs across all locations.

5 Better Customer Experience

Deliver a personalized shopping experience with faster checkout, loyalty rewards, beauty recommendations, and targeted promotions.

HARDWARE RECOMMENDATIONS

As part of our complete Cosmetics & Beauty ERP solution, we at CompuLynx, provides a wide range of Retail Hardware devices including POS terminals, Barcode Scanners, Receipt Printers, Label Printers, Cash drawers, and Inventory management tools to support efficient beauty retail operations.

We proudly provide these reliable devices to give you a strong foundation for Efficient, Seamless, and Hassle-free Business operations.



X-POS Ci3/Ci5
T4-910 All in One Touch POS



X-POS Q801K
3 Inch Thermal Receipt Printer



X-POS XP4500
2D Desktop Barcode Scanner



X-POS EC-700
7" TFT-LCD Display Pole



X-POS XP2800
1D/2D Wireless Barcode Scanner



X-POS GS-2408D
4" Barcode Label Printer



X-POS BC410
Cash Drawer



X-POS B300
Bluetooth Receipt & Label Printer



Theft Detection Pedestal Systems



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